

Dope.

HELLO@DOPEPUBLICITY.COM

WHO WE ARE

Dope Publicity is a full-service PR agency created with the singular goal of bringing your brand to the spotlight. From startups to established industry powerhouses, we'll combine creativity, resourcefulness, and client-focused strategy to generate buzz, guarantee media coverage and connect with your audience.

FAST FACTS

Founded In 2019

Hq: New York, New York

Founder: Jeanne Aicha Ngang

Team: Four Dope Employees
(And Growing!)

SERVICES

Public Relations

Integrated Marketing

Social Media Marketing

Event Management

Reputation Management

Branding & Visual Identity

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WHAT WE DO

We recognize publicity isn't one size fits all, so we work with you to foster a collaborative experience that fits your brand image and goals.

WHAT MAKES US DOPE.

Our dedication to staying current in today's culture is what will help you connect with your audience in ways you never thought possible.

We're ready to leverage anything from the latest viral trends to the internet-breaking news to push your brand forward.

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OUR LEADERSHIP

Jeanne Aicha Ngang spent over half a decade running her own tea company before starting Dope PR. After struggling to find the right publicist for her business, she decided to take matters into her own hands and use the industry connections she established to create an agency designed for small businesses looking for big results. Jeanne holds a Bachelor's degree in Marketing and Public Relations. Born in Paris, France, Jeanne now lives and works in New York City.

OUR COMMITMENT TO DIVERSITY

We believe diverse ideas start with a diverse workplace, which is why we hire talent representing different races, cultures, and gender identities. Proudly owned and operated by a minority woman, we also realize the importance of using our position to amplify the voices of marginalized groups. We're dedicated to using our media connections to give the brands and talent we represent opportunities to be featured and major publications and gain worldwide attention. We believe diverse ideas start with a diverse workplace, which is why we hire talent representing different races, cultures, and gender identities.

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MEDIA IS OUR TOOL & WE USE IT WISELY

We love collaborating with brands that believe in our mission of growth.
Whether you are a small startup like us or a powerhouse, we are open to working with you.

We're not the biggest agency, but we are the hardest workers.
We believe in creating long-lasting relationships with businesses looking
for creative partners to grow with over time.

IF THIS SOUNDS GOOD TO YOU, LEARN MORE AT

dopepublicity.com

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Lets be *Dope*
together.

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